

Nicholas Govea

ngovea@umich.edu • (925) 448-4871 • linkedin.com/in/nicholas-govea • nicholasgovea.com

EDUCATION

University of Michigan, Ann Arbor, MI

Expected Graduation: May 2027

- Bachelor of Business Administration, Stephen M. Ross School of Business
- Bachelor of Science, Major in Data Science, College of Literature, Science, and the Arts
- Data Science GPA: 3.78
- Clubs: Kappa Theta Pi Tech Fraternity, Michigan Ethical Investments, Survivor Michigan, Michigan Data Science

Relevant Coursework: Data Structures & Algorithms, Web Systems, Marketing, Probability & Statistics, Strategy, Business Communications, Finance, Programming and Data Structures

Technical Skills: **Expert:** Python, C/C++, Excel **Proficient:** SQL, HTML/CSS

PROFESSIONAL EXPERIENCE

MATSON NAVIGATION COMPANY (NYSE: MATX)

Summer 2024

Mergers & Acquisitions Intern

Oakland, CA

- Collaborated directly with Vice Principal of Finance & Director of Investor Relations by researching, designing, and presenting M&A market study slides to C-suite executives at annual offsite meeting, ultimately facilitating in-depth discussion regarding company's long-term acquisition growth strategy and future market opportunities
- Developed detailed and searchable database of over 70 transportation and logistics companies, and over 40 private equity firms, which significantly expedited the team's ability to assess potential M&A candidates by geographic region, financial profile, and ownership structure
- Designed and produced an infographic that visualized EBITDA multiples across various transportation and logistics sectors, highlighting key acquisitions by both strategic and sponsor investors; this material emphasized the ongoing expansion potential within the market and informed executive decision-making

Financial Planning & Analysis Intern

- Enhanced cost modeling database forecasting costs of ocean services based on percent of completion of ship voyages from end quarter, used during financial planning
- Assembled and maintained a comprehensive database that tracks per diem cost of cargo and fuel for each vessel, incorporating both annual and monthly reports year-to-date; this tool enabled FP&A team to quickly identify significant cost drivers for services and vessels, resulting in faster data-driven decision-making

MICHIGAN ETHICAL INVESTMENTS

2024 - Present

Vice President of Membership

Ann Arbor, MI

- Led a project team of 7 people to pitch Sprouts Market by organizing meeting times, checking team progress, and coordinating with E-Board, our team beat out 5 other pitches in organization and invested \$5,000 into company
- Cultivated a fun and inclusive culture within the club by scheduling interesting social events such as rock climbing, board game nights, and an annual retreat, events boosted club morale and increased social engagement by 15%

MICHIGAN SURVIVOR

2023 - Present

Vice President of Logistics & Finance

Ann Arbor, MI

- Led operations and logistics for Survivor Michigan, managing scheduling and communications across 20+ players and 35+ producers; implemented streamlined calendar system and new communication workflows, improving team responsiveness and boosting engagement across departments
- Overhauled club budgeting process, collaborating with finance, marketing, and social teams to improve transparency; reduced member dues while reallocating savings toward high-impact social media initiatives
- Co-founded and produced "Prodcast" podcast, coordinating interviews with members, aligning schedules across teams, and managing distribution; strengthened ties and club memory through accessible content

PROJECTS

- **AI Content Strategy Assistant** (Python/Streamlit/Google Gemini): Built AI-powered dashboard to aggregate Reddit trends, apply sentiment analysis, generate strategic content recommendations, create interactive visualizations, export strategy reports, track engagement KPIs, manage agile sprints, and drive collaboration across teams
- **Survivor Michigan Website** (HTML/CSS/JS): Programmed and launched Survivor Michigan club website to boost visibility and drive applications; collaborated with design, media, and production teams to iterate on layout and branding; recruited and led dev team to ensure long-term site maintenance, resulting in 50% increase in applicants

ADDITIONAL

- San Francisco, California native with an obsession for the Golden State Warriors, hiking, and the Star Wars franchise
- Proud activist and member of the Latino and Asian American community